

moFFat



www.geappliances.ca

# 2014 SUMMER Savings

at your **Appliance CENTRE**

**SAVE**  
on select  
GE Monogram  
appliances  
from July 1<sup>st</sup>  
to September 30<sup>th</sup>, 2014

**SAVE** up to  
**\$1000**  
on select  
GE Café appliances from  
July 4<sup>th</sup> to August 4<sup>th</sup>, 2014  
See details on page 8

Clean Up  
On Cool Savings  
**SAVE**  
on select  
GE appliances  
from June 2<sup>nd</sup> to August 3<sup>rd</sup>, 2014  
See details on page 2



**\$479**

- 1.7 cuft Over-The-Range Microwave Oven**
- 10 power levels
  - Sensor controls
  - 2-speed high capacity venting system with 300 CFM

**\$699**

- 30" Electric Self-Cleaning Range**
- 5.0 cuft oven capacity
  - Dual element bake
  - Glass-ceramic cooktop & hot surface indicator lights

**\$1199**

- 20.2 cuft Bottom-Freezer Refrigerator with Pull-Out Drawer**
- FrostGuard™ technology
  - 2 full-width glass shelves & 2 clear crispers
  - GE Reveal™ interior lighting

**\$599**

- Built-In Tall Tub Dishwasher**
- 4 cycles/ 8 options
  - InfiniClean™ wash system
  - Dedicated silverware jets

**\$898** Pair Price

- 4.5 cuft Top Load Washer with Stainless Steel Interior**
- 3 wash/rinse temperatures & 13 cycles
  - RainShower wash system & dual action agitator
  - Rotary electromechanical controls

- 7.0 cuft Electric Dryer with DuraDrum Interior**
- 4 heat selections
  - De-wrinkle and quick fluff
  - Rotary electromechanical controls



**Over 100 stores Coast to Coast!**



# A Kitchen Worth Buying!



**\$849** **30" Electric Self-Cleaning Range**

- 5.0 cuft oven capacity
- TrueTemp™ system
- Glass-ceramic cooktop with hot surface indicator lights

Also available in white.



**\$999** **20.2 cuft Bottom-Mount Refrigerator with Swing-Door Freezer**

- Upfront temperature controls
- Frostguard™ technology
- 2 full-width adjustable shelves

Also available in white.



**\$499** **Built-In Dishwasher with Stainless Steel Tub**

- 6 cycles/4 options
- 5-level wash system
- Electronic controls with cycle progress indicator light

Also available in white.



## CLEAN UP ON COOL SAVINGS!



**SAVE UP TO \$900 ON SELECT GE REFRIGERATORS**



**SAVE UP TO \$200 ON SELECT GE DISHWASHERS**



From June 2<sup>nd</sup> - August 3<sup>rd</sup>, 2014

\* Sale effective June 2 to August 3, 2014. Dealer may sell for less. Select models only. See participating dealer for details. GE is a registered trademark of the General Electric Company. Mabe and MC Commercial are licensees.



# What's NEW with GE Appliances



## SLATE

A colour that is just as stylish and sophisticated as stainless steel but with a strong, earthy feel.



NEW

**\$1799**

- 30" Slide-In CleanDesign Electric Range**
- 5.2 cuft oven capacity
  - True European convection and dual heating elements with Powerboil™
  - Heavy duty self-clean oven racks

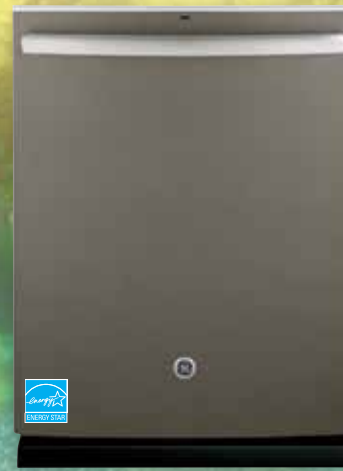


**\$749**

- 18 cuft Top-Freezer Frost-Free Refrigerator**
- Upfront temperature controls
  - NeverClean™ condenser
  - 2 full-width adjustable glass shelves

## Slate Benefits

- Resist fingerprints
- Easily complements other appliances
- Attractive colour looks unique and stylish
- Easy to clean and keep looking great
- Finished with bold, brushed metal touch points



**\$799**

- Built-In Tall Tub Dishwasher with Hidden Controls**
- 4 cycles/ 8 options
  - InfiniClean™ wash system
  - Steam prewash option & 1-12 hr. delay start

**\$649**

**Built-In Tall Tub Dishwasher with fully integrated console**

- 6 cycles/ 3 options
- Five-level wash system
- StemSafe™ shelf

NEW



## Why Shop at a **Appliance?** CENTRE



1

### Local Touch

Our GE Appliance Specialists take the time to get to know our customers. It's a place where you'll always feel welcome and at home.

2

### Hands - On Shopping

We encourage you to try before you buy, which is why many models are fully operational.

3

### Widest Selection

We have the most GE branded appliances in your neighbourhood – guaranteed.

4

### Inspiring Spaces

GE Appliances are set up in real home settings like kitchens and laundry rooms, so you can visualize how they will look and feel in your own space.

5

### Satisfaction Guaranteed

Not fully satisfied with your purchase? No problem – as long as you let us know within 30 days, you can exchange for another model that will meet your unique needs.

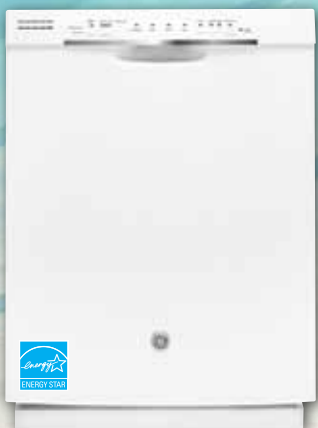


# A COMMON LOOK NO

*Busy Household!*



KITCHEN PACKAGE  
**\$2366**



**\$469**

**1.9 cu ft Over-The-Range Microwave Oven**

- 10 power levels & sensor controls
- Steam cook button & power saver mode
- 4-speed fan with 400 CFM

■ Also available in black.

**\$549**

**30" Electric Standard Clean Range**

- 5.0 cu ft oven capacity
- True Temp™ system
- Removable one-piece drip bowls

**\$799**

**20 cu ft Top-Freezer No-Frost Refrigerator**

- Upfront temperature controls & NeverClean™ condenser
- 2 adjustable glass shelves
- Gallon door storage

■ Also available in black.

**\$549**

**Built-In Tall Tub Dishwasher**

- 4 cycles/ 8 options
- InfiniClean™ wash system
- Dedicated silverware jets

■ Also available in black.

**\$899**

**30" Range Hood**

- 4-speed fan control
- Dual halogen lighting
- Dishwasher safe filter cleaning

**\$2899**

**30" Self-Cleaning Dual Fuel Convection Range with Bake/Warm/Storage Drawer**

- 6.3 cu ft oven capacity
- True European convection
- Continuous reversible cast iron griddles



# MATTER YOUR NEEDS



*I cook from the heart!*



*Big Family Big Needs!*



KITCHEN PACKAGE  
**\$5896**



**\$1399**  
22 cuft Bottom-Freezer French Door Refrigerator  
• GE Reveal™ Interior lighting  
• FrostGuard™ technology  
• 2 full-width adjustable glass shelves

**\$699**  
Built-In Tall Tub Dishwasher with Hidden Controls  
• 4 cycles/ 8 options & steam prewash option  
• InfiniClean™ wash system  
• Wash your way customizable rack



**\$3199**  
30" Electric Self-Cleaning Double Wall Oven with Convection  
• PreciseAir convection system  
• Ten-pass bake element  
• Heavy duty self-clean oven racks



KITCHEN PACKAGE  
**\$8846**



**\$1399**  
36" Electric Cooktop with Ribbon Elements  
• Electronic touch controls  
• Dual elements & warming zone  
• Control lock capability

**\$3499**  
28.6 cuft Bottom-Freezer French-Door Refrigerator  
• Seamless stainless steel ice & water dispenser with pullout tray  
• TwinChill™ evaporators  
• 3 spillproof glass shelves

**\$749**  
Built-In Tall Tub Dishwasher with Front Controls  
• 4 cycles/ 8 options & steam prewash option  
• InfiniClean™ wash system  
• Wash your way customizable rack

COMPACT SIZE



 **\$1498** Pair Price

**24" Wide Frontload Washer with Stainless Steel Interior**

- Multiple wash cycles
- 5 wash/rinse temperatures
- Hydroheater

**4.0 cuft Electric Dryer**

- Multiple cycles & 5 heat selections
- Sensor dry
- LED cycle countdown

# IDEAL FOR SMALL SPACES!



 **\$269**

**30" High Performance Range Hood**

- 4-speed fan control
- Dual halogen lighting
- Dishwasher safe filter cleaning

 **\$849**

**24" Electric Self-Cleaning Range**

- 3.0 cuft oven capacity
- 2 ribbon, 8" heating elements
- Glass-ceramic cooktop & quick clean storage drawer

■ Also available in black.

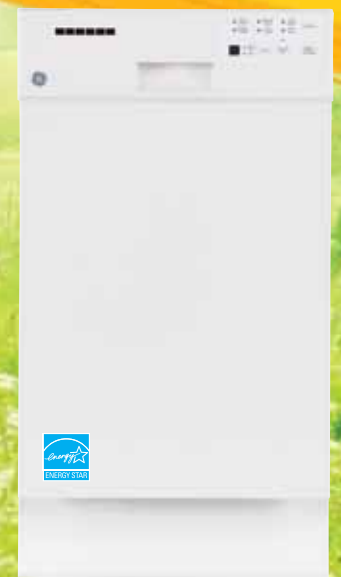


**moftat** **\$999**

**12 cuft Counter Depth Bottom-Freezer Refrigerator**

- External electronic temperature controls
- 3 adjustable glass shelves
- Frost free

■ Also available in black.



 **\$449**

**18" Built-In Dishwasher with Stainless Steel Tub**

- 6 cycles/ 2 options
- 1-24 hr. delay start
- 2 digit LED display countdown

■ Also available in black.







**\$998** Pair Price



**4.5 cuft Top Load Washer with Stainless Steel Interior**

- 6 wash/rinse temperatures
- Rotary-electronic controls with LED cycle status lights
- HydroWave & precise fill

**7.0 cuft Electric Dryer with DuraDrum Interior**

- 4 heat selections
- Auto dry & delicate cycles
- De-wrinkle & quick fluff



**\$828** Pair Price



**4.3 cuft Top Load Washer**

- 12 wash cycles
- 3 wash/rinse temperatures
- GentlePower™ agitator

**6.0 cuft Electronic Dryer with DuraDrum Interior**

- 6 cycles
- 4 heat selections
- Quiet-by-design



# Laundry Day is Fun Day!



**\$2098** Pair Price



**5.5 cuft Top Load Washer with Stainless Steel Basket**

- 6 wash/rinse temperatures
- My settings & clean speak communication system
- Multi-position balanced close glass lid

**7.8 cuft High Efficiency Electric Dryer**

- 5 heat selections
- Steam refresh & steam dewrinkle
- My settings & clean speak communication system

**\$1399** Pair Price



**24" Unitized Spacemaker Washer & Electric Dryer**

- Rotary electromechanical controls
- 4 heat selections
- 9 wash cycles & 5 water levels

Available in 24" and 27" wide!



# GE Café Instant Savings\*

Promotion Available: July 4<sup>th</sup> to August 4<sup>th</sup>, 2014

**SAVE \$100 off >>> 1 appliance**  
**SAVE \$300 off >>> 2 appliances**  
**SAVE \$600 off >>> 3 appliances**  
**SAVE \$1000 off >>> 4 appliances or more**

\* See sales associate for details. Offer available on select GE Café major appliances only. Offer excludes discontinued or obsolete products and accessories. Cannot be combined with any other offer. Offer available to Canadian residents only. Offer is not available to dealers, builders or contractors. Maximum number of appliances eligible for discount is limited to eight.

GE Café™ is a trademark of General Electric Company, MC Commercial Inc and Mabe Canada Inc are licensees.

## INSPIRED. PROFESSIONAL. ESSENTIAL.

ENJOY 2 VALUABLE  
OFFERS FROM GE MONOGRAM

PROMOTION AVAILABLE JULY 1<sup>ST</sup> - SEPTEMBER 30<sup>TH</sup>, 2014

Official  
Appliance  
Supplier



\* See retailers for all details.

BUY  
a 36"/48" Range



OR

a 36"/48" Cooktop



+ Wall Oven



GET  
a Dishwasher for  
**FREE\***  
SAVINGS UP TO \$1799

PURCHASE A  
BUILT-IN  
REFRIGERATOR

AND

GET A  
**\$1000  
REBATE\***

ON ANY OTHER  
GE MONOGRAM  
APPLIANCE  
(CONDITIONS APPLY)



## Friendly Service From your Local Expert!

moftat

www.geappliances.ca

The Summer Savings event is an instant rebate promotion applicable on the purchase of select GE brand appliances and runs from July 5-31<sup>st</sup>, 2014. The "Clean Up On Cool Savings" event applies on the purchase of select GE appliances and runs from June 2<sup>nd</sup> to August 3<sup>rd</sup>, 2014. The GE Café event applies on the purchase of select GE Café appliances and runs from July 4<sup>th</sup> to August 4<sup>th</sup>, 2014. The monogram events apply on the purchase of select Monogram appliances and runs from July 1<sup>st</sup> to September 30<sup>th</sup>, 2014. See stores for details on all promotions. Advertised prices apply during the promotion periods only, while quantities last. While we strive for accuracy in product descriptions and pricing, which can be amended without prior notice from the manufacturer, we cannot be held responsible for technical or typographical errors which may appear in the flyer or promotional materials.